

UNICOR 2/90[®]



Direct
ESSENTIALS

Direct Essentials is a quick-ship collection of fundamental signs. They address the basic identification requirements of workplace environments. Simply provide information specific to your needs and Unicor 2/90 will ship your order in less than three weeks.





**Direct
ESSENTIALS**

Order Form

Send orders to:
5350 Corporate Grove Blvd SE
Grand Rapids, MI 49512
Toll Free: 888.534.5983
Tel: 616.656.4310

Fax orders to:
616.656.4300



Bill To:

Ship To:

Purchase Order No.:

Customer Account No.:

Date:

Terms: Net 30 Days with approved credit.
All major credit cards accepted.

| | Sign Type Number | Insert or Paper Color | Copy Style | Copy Color | All Caps (Y/N) | Copy Placement (L/C/R) | Mount Option | End Cap Style | End Cap Color | Copy | Qty. | Unit Price | Ext. Price |
|-----|---------------------|--------------------------|---------------|---------------|-------------------|------------------------------|-----------------|------------------|------------------|-------------------------------------|------|---------------|---------------|
| | DEW4X10VABSD | 258 | HMC | 150 | N | L | D | SL | 101 | Janet Butterworth, Customer Service | 1 | EXAMPLE | |
| 1. | | | | | | | | | | | | | |
| 2. | | | | | | | | | | | | | |
| 3. | | | | | | | | | | | | | |
| 4. | | | | | | | | | | | | | |
| 5. | | | | | | | | | | | | | |
| 6. | | | | | | | | | | | | | |
| 7. | | | | | | | | | | | | | |
| 8. | | | | | | | | | | | | | |
| 9. | | | | | | | | | | | | | |
| 10. | | | | | | | | | | | | | |
| 11. | | | | | | | | | | | | | |
| 12. | | | | | | | | | | | | | |
| 13. | | | | | | | | | | | | | |
| 14. | | | | | | | | | | | | | |
| 15. | | | | | | | | | | | | | |

Ordered by:

Phone No.:

Fax No.:

Email:

IMPORTANT: Minimum order is \$25.00 NET. Refer to Unicolor 2/90 Price Guide for Terms of Sale.

Direct ESSENTIALS is produced with quality materials and workmanship to last for many years to come. Name and window signs can be quickly modified in the field to accommodate endless change. Color choices complement furniture finishes for visual consistency.

Unicor 2/90 offers a full range of interior and exterior signage as well as design, wayfinding and installation services. **Contact Customer Service at 800.534.5983 for other sign configurations and design options.**

Workstation/Office ID: 2" x 10", 3" x 10", 4" x 10", 5" x 10"

Anthony Phillips

Janet Butterworth

Customer Service

Anthony Phillips

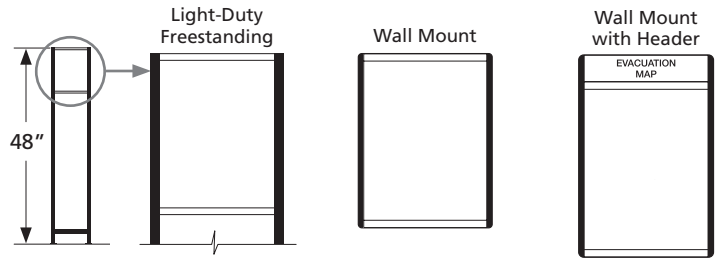
Janet Butterworth

Customer Service

Note: Smart Strips have gravity rollers to hold messages. Color is Anodized Satin.

For replacement insert only order W2X10INS.
For sign with **vinyl copy** add "V" to end of item number.
For sign with **laser print** copy (black only) add "P" to end of item number.
For sign with **no copy** add "B" to end of item number.
Window carriers are Black.

Front-Loading Magnetic Window Signs



Freestanding base color is Black. Viewing area is 11" x 8.5".

ADA Compliant – Stair/Restroom: 8" x 6" Sign and end caps available only in 202 Light Neutral with 204 Black lettering



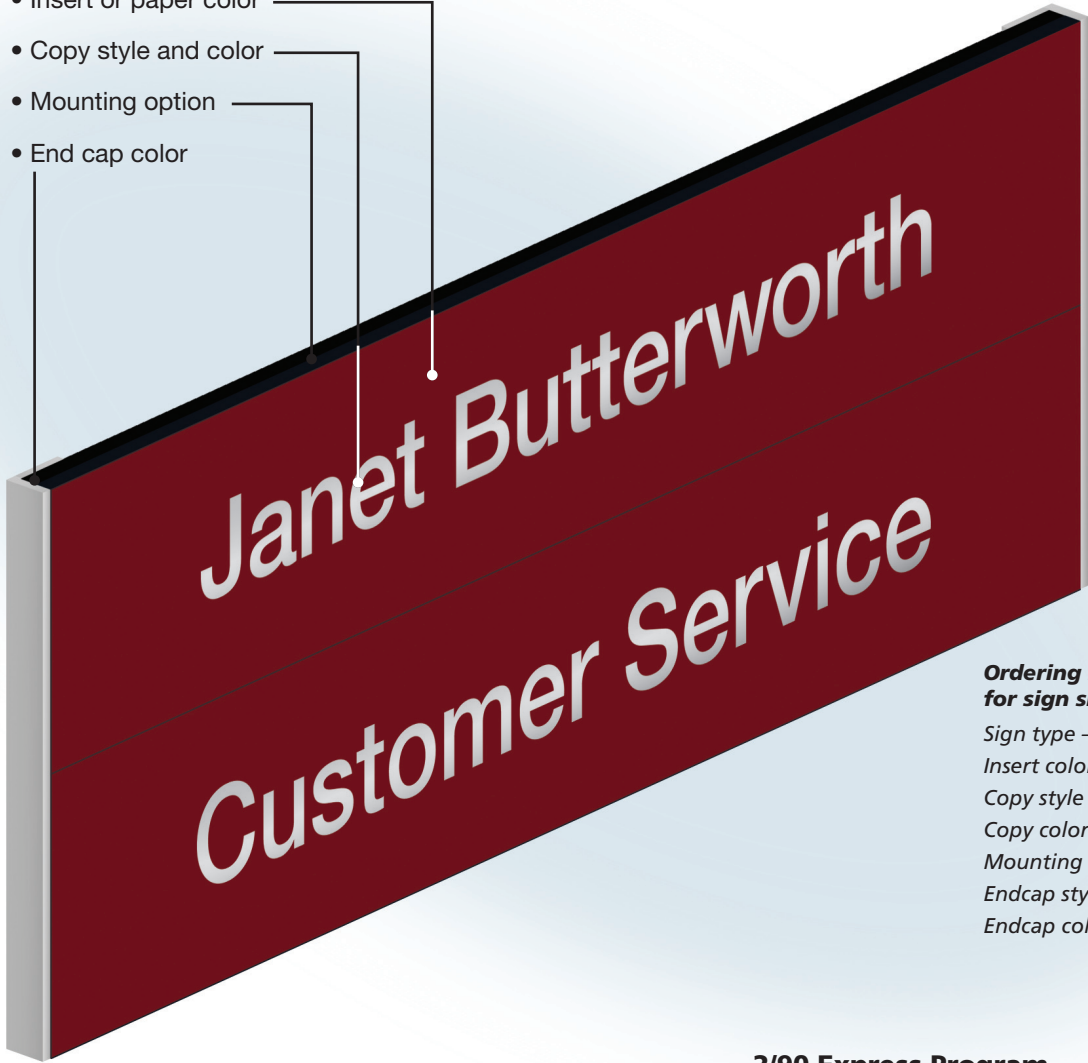
Life-Safety: 8" x 6", 10" x 10" Symbols available only in 236 Cardinal Red



Note: All signs are Thin Series (one-sided), except for Light-Duty Freestanding Window Sign.

To order a sign, simply select:

- Sign type
- Insert or paper color
- Copy style and color
- Mounting option
- End cap color

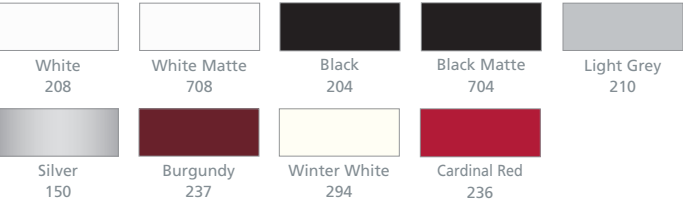


Ordering information for sign shown:
Sign type – W4X10 (4"x10")
Insert color – 237 (Burgundy)
Copy style – HMC (Helvetica Medium)
Copy color – 150 (Silver)
Mounting option – E (Pin)
Endcap style – SL (Slimline)
Endcap color – 101 (Anodized Satin)

Insert Colors



Vinyl Copy Colors



Paper Colors



End Cap Colors (Anodized Satin is available for Slimline endcaps only.)



Contact Customer Service at 888.534.5983 for color samples if needed.

Type Style Options

Copy character height is 5/8" (0.625"). Capacity on a 2"x10" insert is 10-15 alpha-numeric characters. **ADA compliant fonts.

Helvetica Regular – (HRC)**

AaBbCcDd

012345678

Arial Regular – (ARL)**

AaBbCcDd

012345678

Helvetica Medium – (HMC)**

AaBbCcDd

012345678

Times New Roman – (TNR)

AaBbCcDd

012345678

Mounting Options

A – Pressure-Sensitive Tape

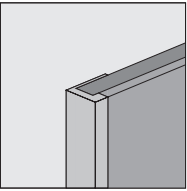
B – Magnetic

E – Pin

G – Freestanding

O – Flexible Panel Mount (not pictured) fits under the panel top cap. Black only.

End Cap Style

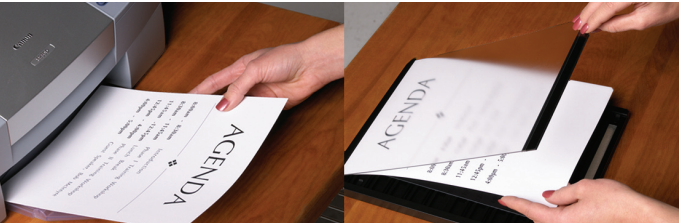


Slimline – (SL)

2/90 Express Program

Ordering replacement inserts is fast and economical with 2/90 Express Coupons. Coupon books are available in quantities of 10 (#CP10), 25 (#CP25), and 100 (#CP100) coupons. One coupon is valid for any vinyl or laser-print insert up to 24 square inches. Inserts ship within 48 hours upon receipt of coupon redemption.

Paper Insert Option



Die-cut perforated paper is available in three color options (#WIP2X10 – 1 sheet of four inserts) to accommodate Workstation/Office ID signs. Also available in perforated and non-perforated reams.

Contact Customer Service at 888-534-5983 for information about other sign configurations and design options (regular lead-times apply).